



TERRAZAS  
DE PANAMA



# TERRAZAS DE PANAMA

— BRAND

— EXPERIENCE

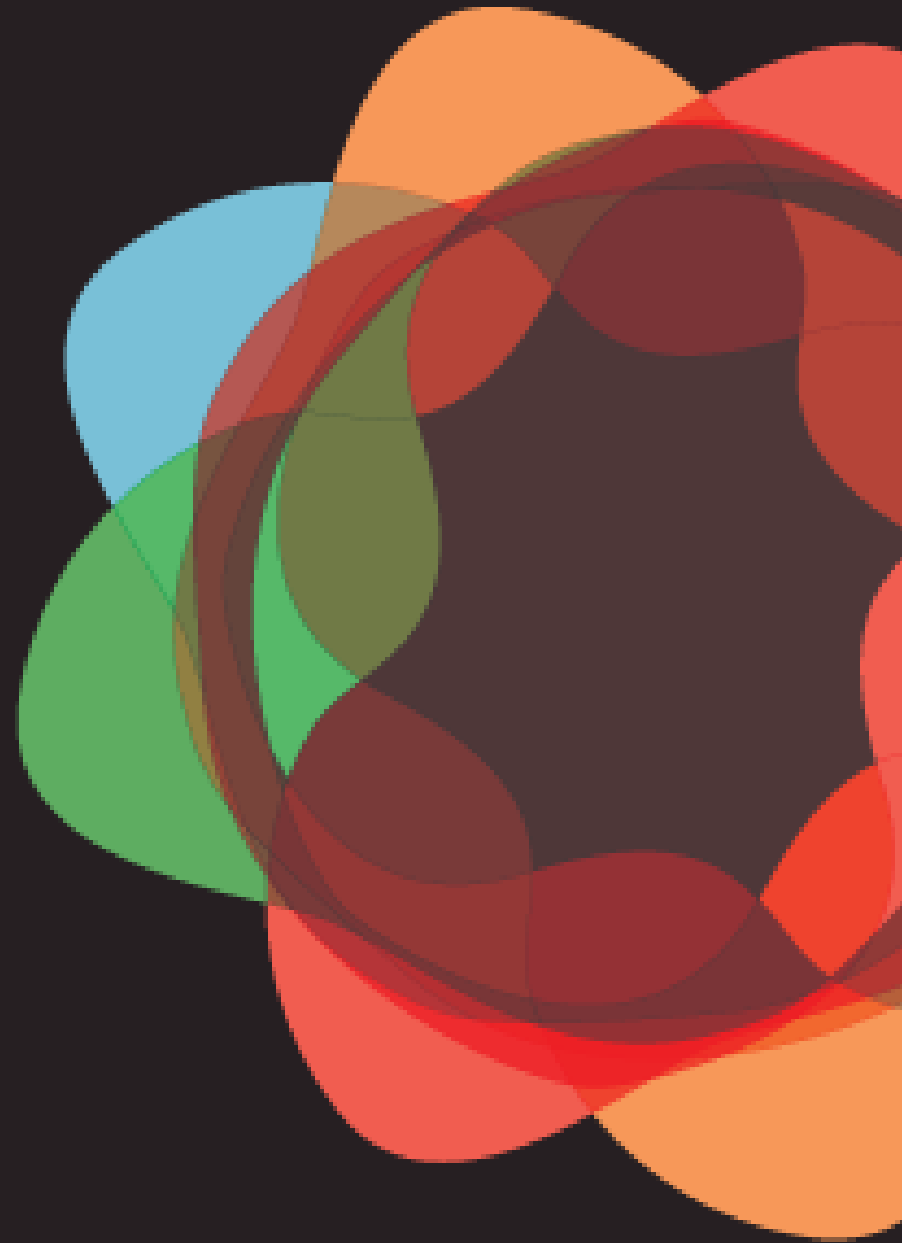
— PROJECTS



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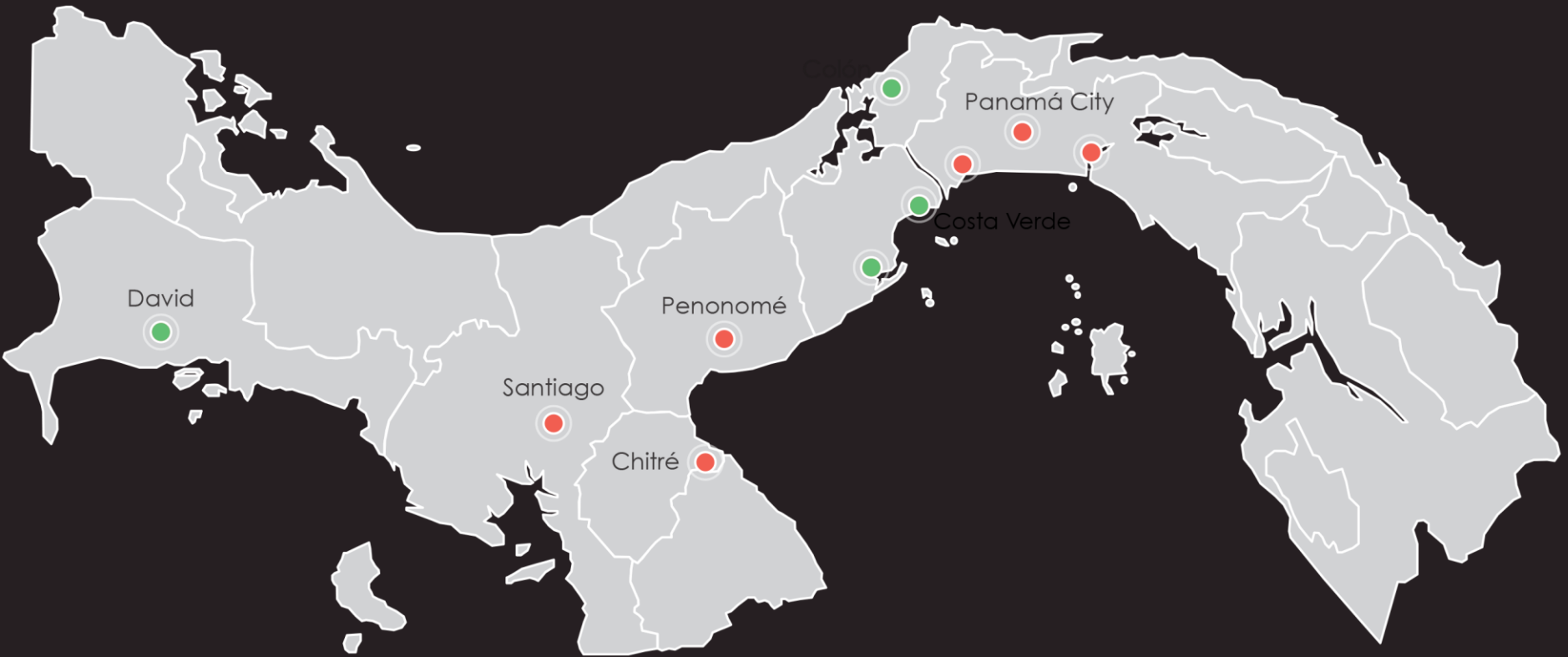
watt  
*we are retail.*

# BRAND

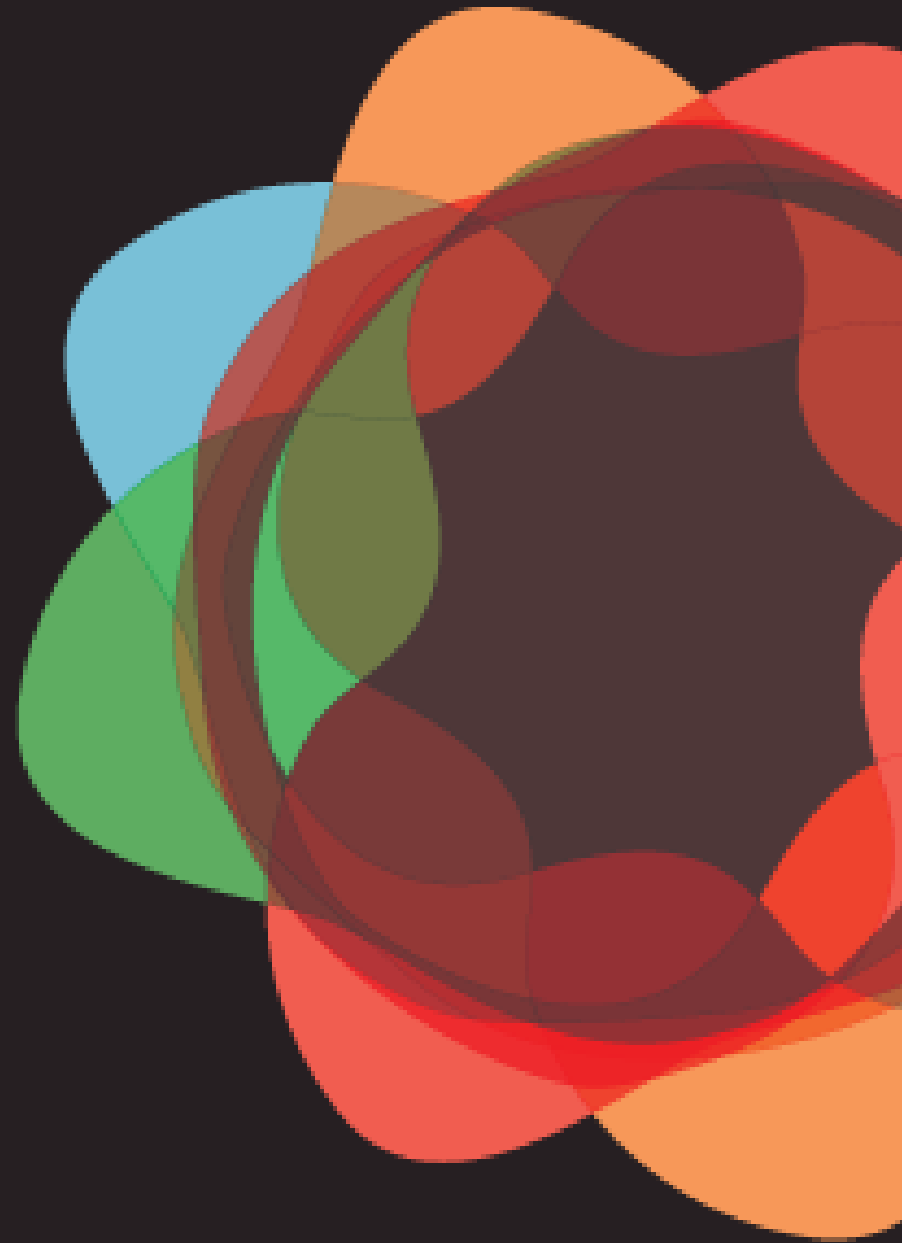


## NATIONAL BRAND PRESENCE

Terrazas de Panamá is expanding and growing to become a strong brand name throughout Panama. We will be known as the neighborhood shopping center that provides the highest level of service to our customers, a better retail environment for our tenants and an active gathering space for our community.



# EXPERIENCE



# MEDITERRANEAN MODERN

A refreshing retreat for shoppers and families within the hustle and bustle of the city.

- Traditional style with a modern sensibility
- Unique Arches & canopies add visual interest

INVITING FLUID TROPICAL



# CENTRAL PLAZA

- Tree lined boulevard directs clientele through the signature entrance
- Small pocketed community gathering space

SOCIAL WELCOMING RELAXING





# LANDSCAPE

- Landscape & water features anchor the entry and call out the brand
- Layers of landscape featured at entry
- Floor patterns enhances the sense of warmth



BRIGHT REFRESHING VIBRANT



# ART INTEGRATION

- Large scale living walls integrate nature to architecture and provide opportunity for storytelling

FUN INSPIRING TROPICAL



# RETAIL WALKWAYS

- Open-air shopping feel
- Strong vistas in dark warm materials
- Undulation in storefronts adds interest to the space

URBAN LIVELY CONFORTABLE





# GRAND ENTRANCE

- Bold statement for visitors and passersby
- Grand architectural gestures define drop off areas



INVITING BOLD UNIC



# ACCENTS

- Clean and simple metal work adds modernity to the overall aesthetic with a nod to traditional design



TROPICAL MODERN SIMPLE



# SIGNAGE

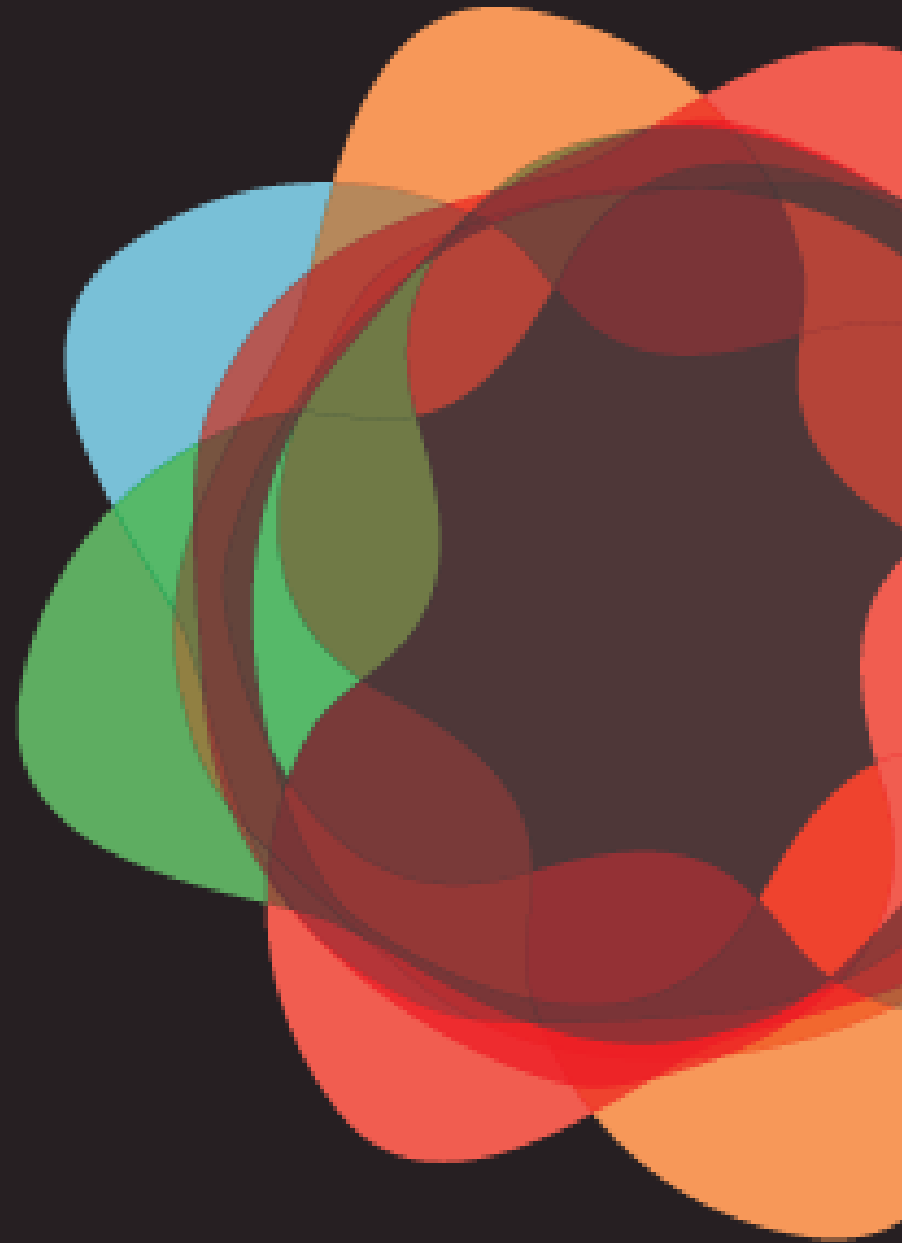
- Storefront signage lives symbiotically with the overall architecture allowing the freedom of each brand to clearly stand apart

SIMPLE CLEAN VISIBLE

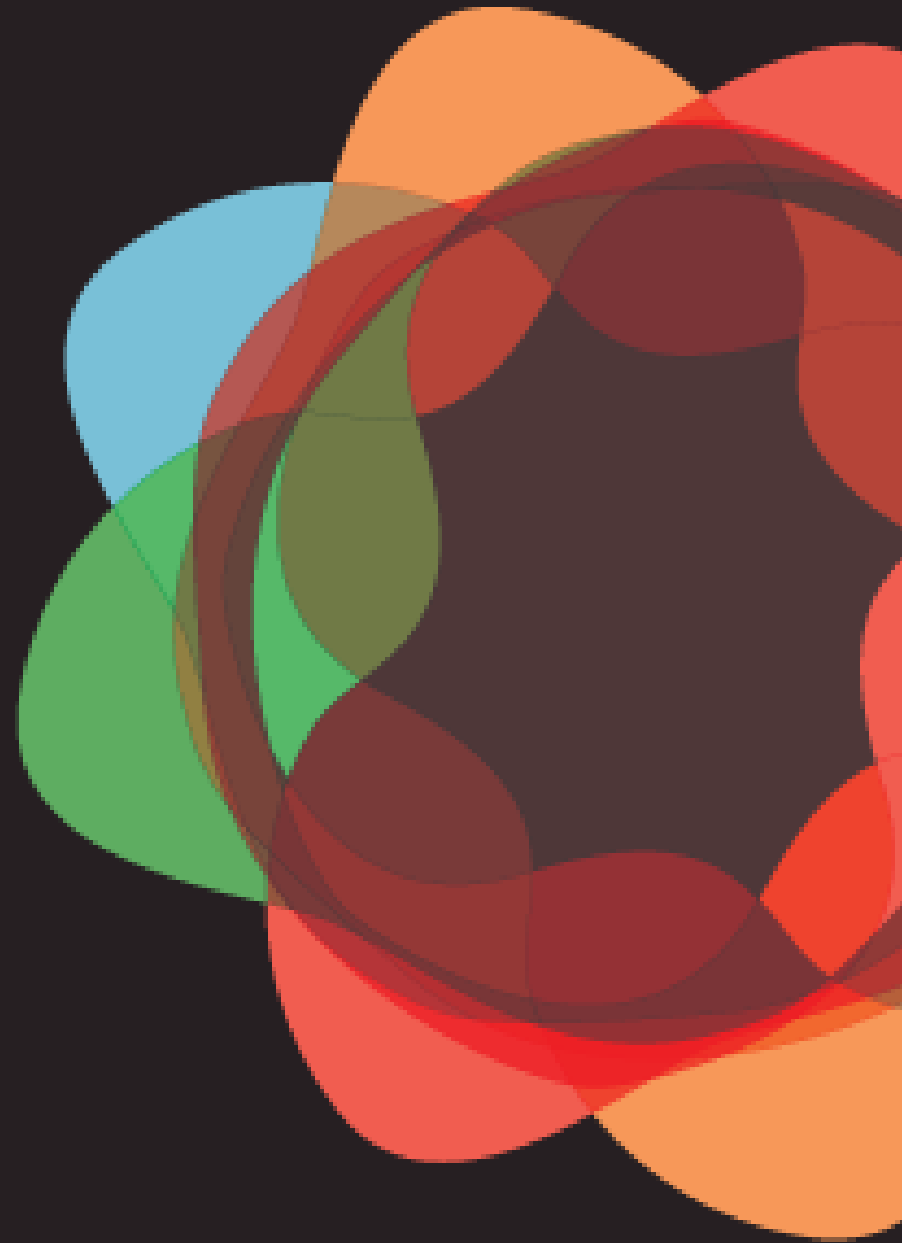




# PROJECTS



# CORONADO









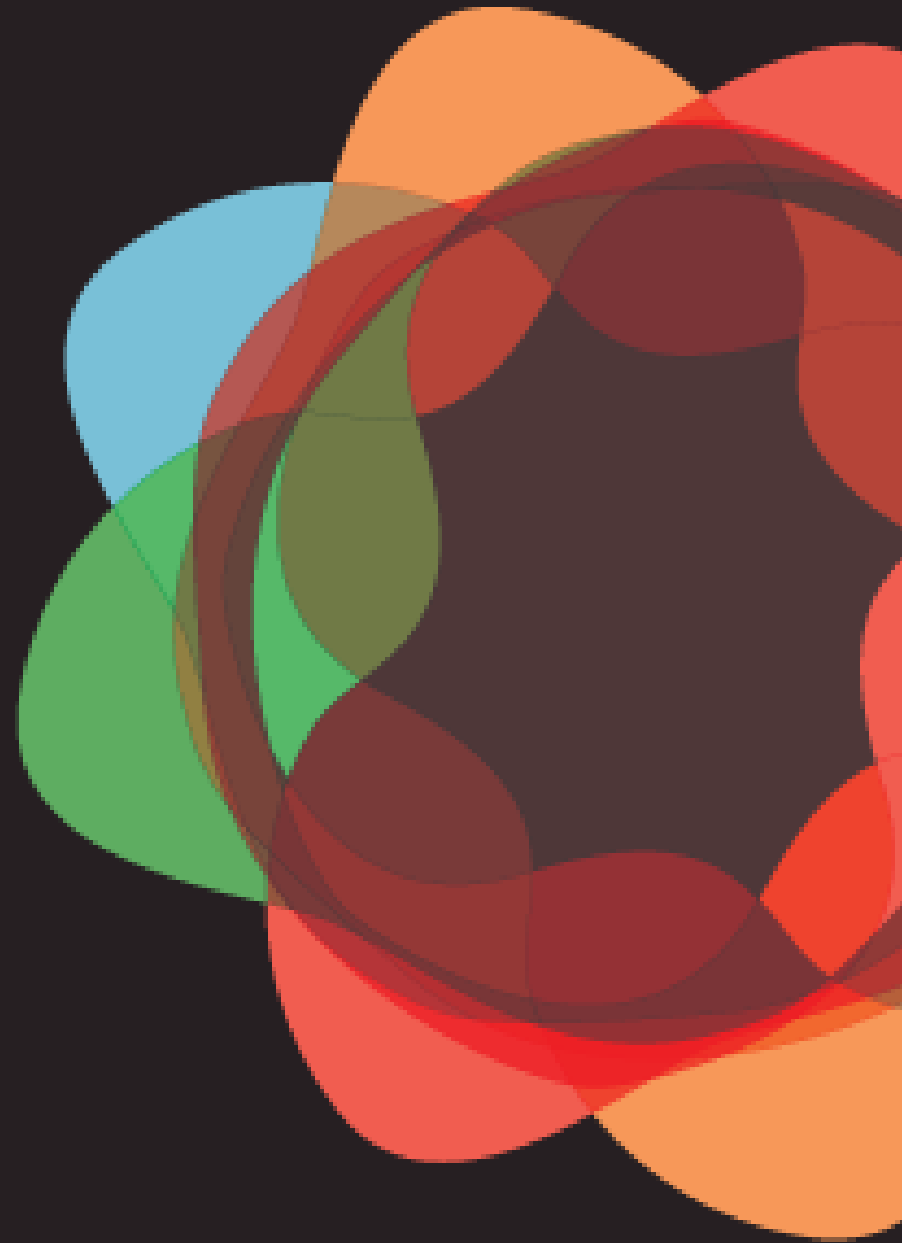






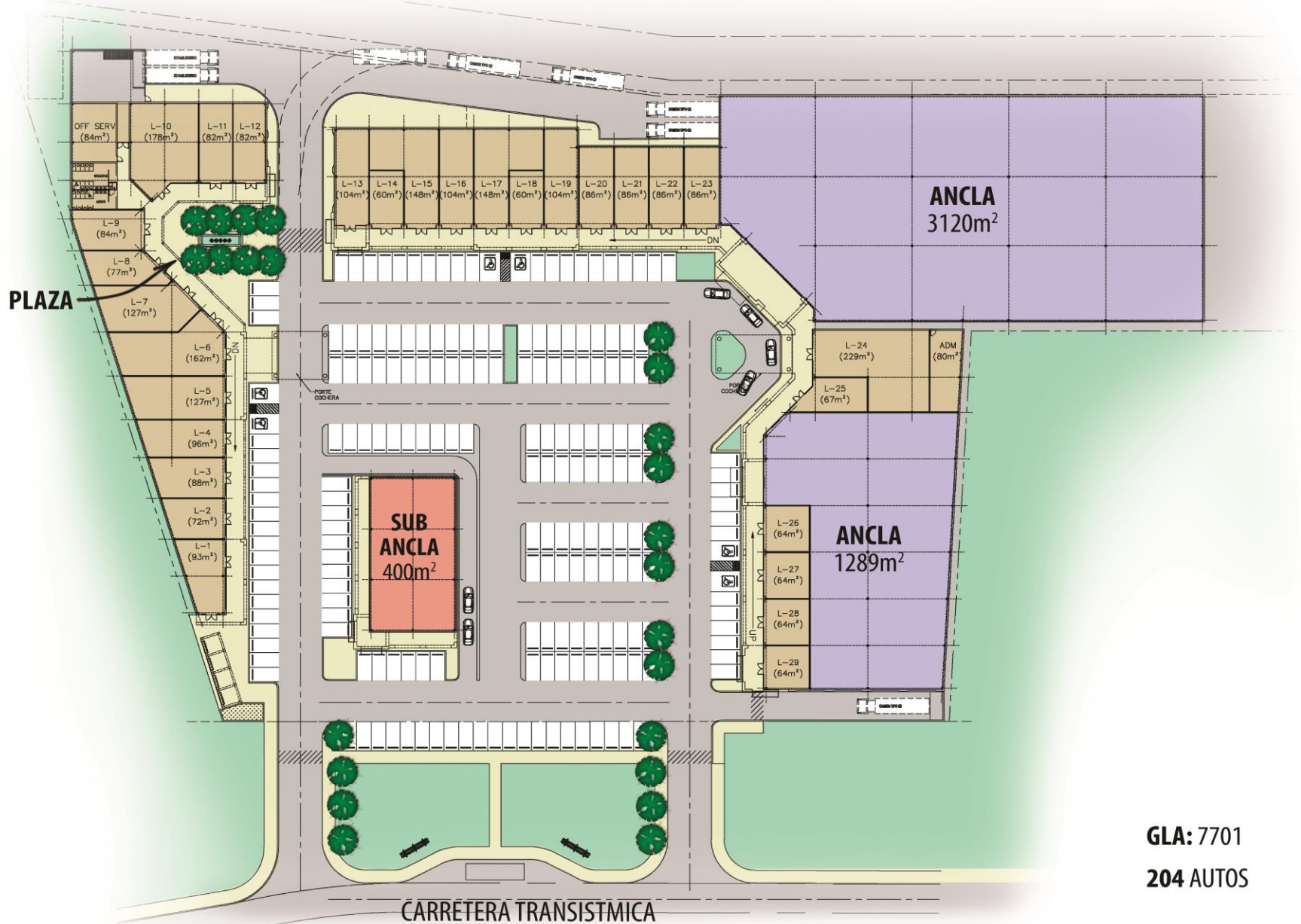


# SABANITAS





PLAZA



GLA: 7701

204 AUTOS











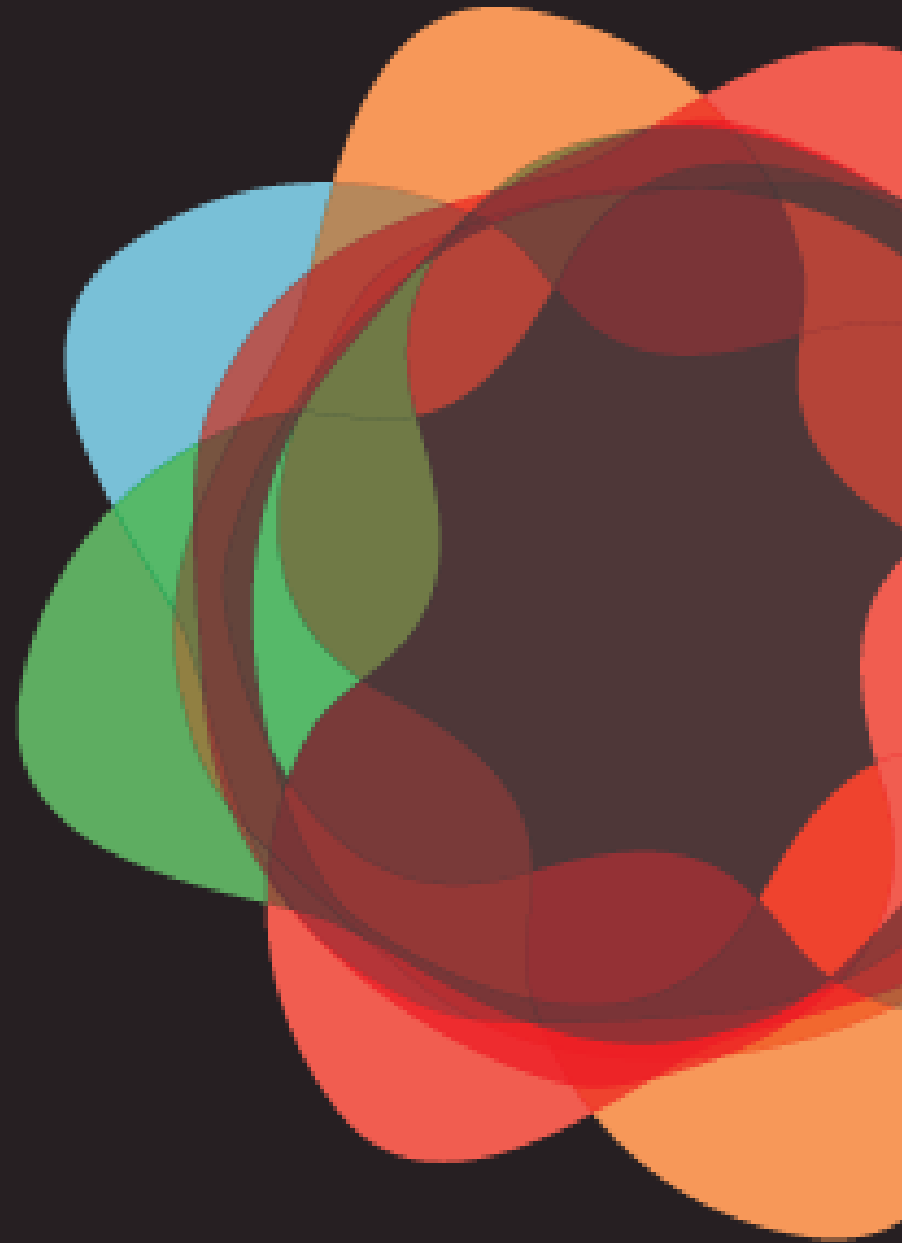


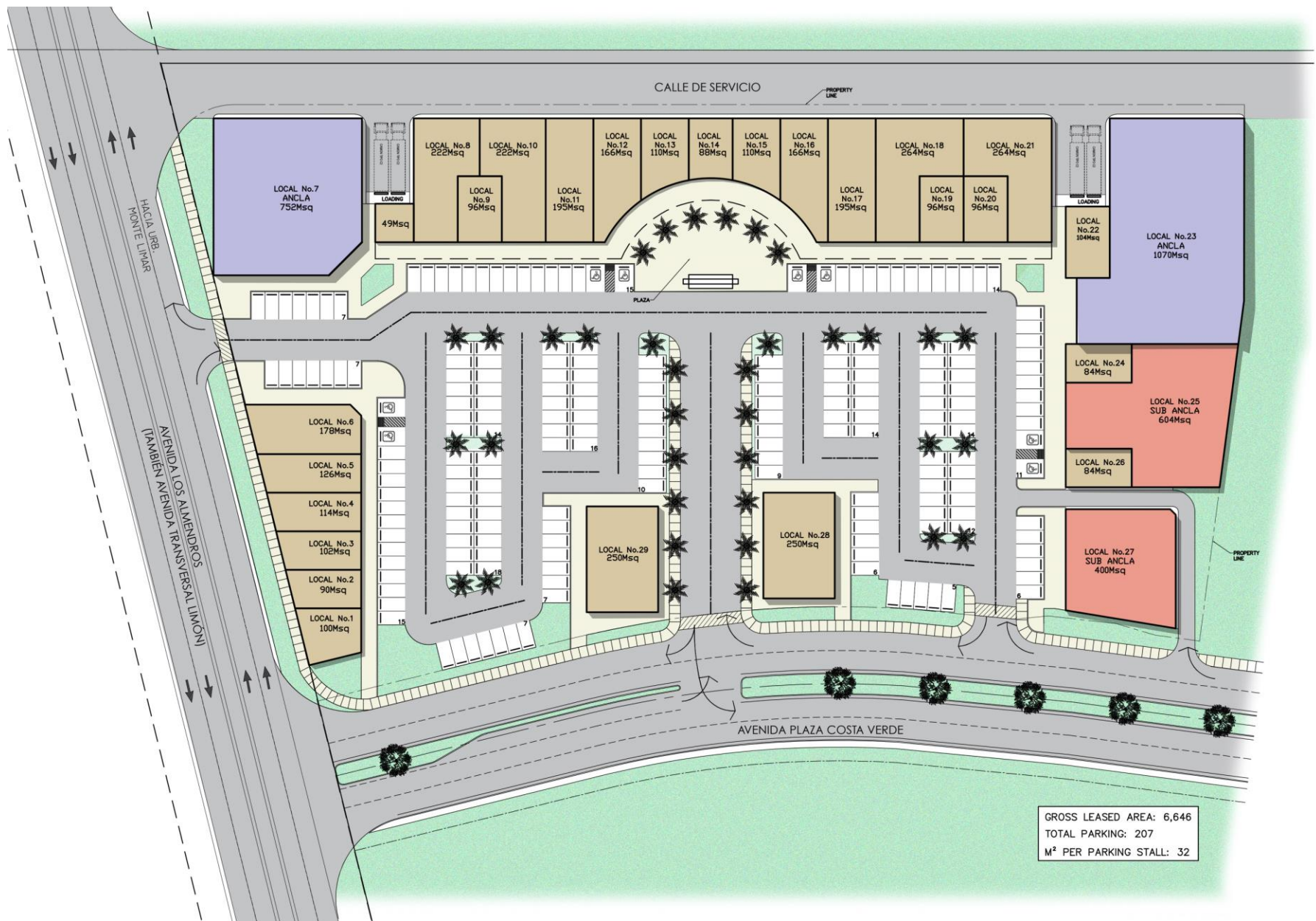






# COSTA VERDE











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